



## **STRATEGIC COLLABORATION IN A TIME OF CRISIS**

HIGHER EDUCATION USER GROUP EXECUTIVE FORUM

MARCH 1, 2010

- 8:00 – 8:15 **Welcome and Introductions**  
*Stan Jakubik, Assistant Vice Chancellor, University System of Maryland, HEUG President*
- 8:15 – 8:30 **Agenda Review**
- 8:30 – 9:15 **Collaboration, Disruption and the Future of Higher Education**  
*Nicole Engelbert, Practice Leader, DataMonitor's Ovum Practice*
- 9:15 – 10:00 **Facilitated Keynote Discussion**
- 10:00 – 10:30 Break
- 10:30 – 12:00 Breakout Sessions:
- Collaboration in a Time of Economic Crisis**  
*Hilary Baker, Vice President for Information Technology and Chief Information Officer, California State University, Northridge*  
*Amir Dabirian, Assistant Vice Chancellor of Information Technology/CIO, Office of the Chancellor, California State University*
- Extending Investments through Community Development: A Learning Management System Perspective**  
*Ken Udas, Chief Executive Officer, UMassOnline*  
*Max Whitney, Project Manager, New York University*  
*Michael Feldstein, Principal Product Manager, Academic Enterprise Solutions, Oracle*
- Leadership in a Time of Change**  
*Sandy Bissell, Director of Human Resources, Hobart and William Smith Colleges*  
*Fred Damiano, Chief Information Officer, Hobart and William Smith Colleges*
- 12:00 – 1:30 Lunch



Sponsored by:





- 1:30 – 2:30 **Oracle Executive Question and Answer Session**  
*Moderator: Tom Scott, Senior ERP Strategist, University of Wisconsin-Madison*
- 2:30 – 2:45 Break
- 2:45 – 3:45 **Oracle Higher Education Strategy**  
*Curtiss Barnes, Vice President, Industry Product Strategy – Education and Research, Oracle*
- 3:45 – 4:15 **HEUG Engagement Strategy Session**  
*Ted Simpson, Vice President for Communication, HEUG*
- 4:15 – 5:15 **Meeting Close/Reception Following**



Sponsored by:

